## State of Idaho

# DEPARTMENT OF INSURANCE

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#### **NEWS RELEASE**

FOR IMMEDIATE RELEASE

March 19, 2014

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## LEWISTON AREA SENIORS INVITED TO ATTEND FREE SCAM JAM

BOISE ID (March 19, 2014) – Senior citizens are favorite targets of scammers. A Senior Scam Jam will be held Thursday, April 3, at the Williams Conference Center at Lewis-Clark State College to provide opportunities for seniors to learn to protect themselves from the latest trends in frauds and scams.

Keynote speaker, Lawrence Wasden, Idaho Attorney General, will offer seniors a scam prevention strategy: *The Art of Saying No.* Bill Deal, Director of the Idaho Department of Insurance, will present information and scams related to health care reform. Chief Steven Orr of the Lewiston Police Department will give an overview of scams prevalent in the local area.

The Senior Scam Jam will run from 8:00 a.m. until 3:30 p.m. and includes continental breakfast, a free lunch and door prizes. This event is free, but seating is limited. Seniors are encouraged to register by calling toll-free 877-926-8300. Registration will close March 31.

The best defense against fraud is becoming and staying informed. Speakers will educate seniors about investment and Medicare fraud, caregiver scams and the psychology of fraud. Attendees will learn how to prevent abuse of advance directives and how to scam proof their homes.

Lewis Clark Recyclers will have a shredding truck on site for event participants. Free shredding is limited to twenty pounds per event participant.

The Senior Scam Jam is sponsored by the Idaho Department of Insurance, Idaho Department of Finance, the Idaho Commission on Aging's Senior Medicare Patrol Program, AARP, Idaho Legal Aid, Idaho Bankers Association, Idaho Credit Union League, Better Business Bureau, Lewiston-Clarkston Sunrise Rotary Club, Lewiston Tribune, and Big Country 97.7.

## **About the Department of Insurance**

The Idaho Department of Insurance has been regulating the business of insurance in Idaho since 1901. The mission of the Department is to equitably, effectively and efficiently administer the Idaho Insurance Code and the International Fire Code. For more information, visit www.doi.idaho.gov.